



October 2024

Dear Sir/Madam

KÿTO KAROO FESTIVAL: 27 FEB – 1 MARCH 2025

De Aar High School is situated in the heart of the Great Karoo. The District Municipality is Pixley Ka Seme District Municipality, and the Emthanjeni local Municipality includes De Aar, Hanover and Britstown.

Our sincere thanks to our sponsorships from the community for the KÿTO Karoo Festival of 2024. In conjunction with our sponsors we made a **record** profit. We are very grateful for every contribution. Therefore, we take the liberty to kindly ask you to consider a sponsorship. **An investment in De Aar High School is ultimately an investment in the continued existence of the town, and thus in your own business as well.**

De Aar High School is a multi-cultural school that reflects the population composition of De Aar. For the January 2024 to 31 December 2024 financial year, the school received a measly R129 472 in total from the Northern Cape Department of Education out of the total school budget of R8 028 596. For the financial year 1 January 2023 to 31 December 2023 an audited amount of R1 246 845 was written off as irrecoverable. The school must, according to the law, allow for compulsory school fee exemptions. For the financial year 1 Jan 2023 to 31 December 2023, the audited amount was R909 864.

De Aar High School is an integral part of the Emthanjeni Municipality and the Pixley Ka Seme District Municipality. We aspire to create an economic injection for the whole Emthanjeni Municipality, like we did the past seventeen Karoo festivals. Therefore, we are hosting our **Kÿto Karoo Festival** again, God willing on **27 Feb – 1 March 2025**.

De Aar High School Parents' Trust is once again initiating and planning the Karoo Festival for the entire community. The funds generated are used for the development of academic, sports and cultural facilities for all the learners of this multi-cultural school. The parent body and broader community will once again be involved in hosting the Festival, thus creating necessary employment during the planning and hosting, of the Festival.

The Festival organizers have already contacted the respective mayors, and they also realize the importance of the Festival as an economic injection for the whole community. The mayors have also undertaken to assist the Festival Committee, and they fully endorse the Festival.

The proceeds of the previous festivals, have completed the development of the rugby and hockey field on the school property, new busses were bought, contributed 800m of devils fork security fencing, bought a good second-hand bus, installed data projectors in every class room, completed reparations to 6 netball- and tennis courts and bought new curtains for the Boet Troskie hall. R280 000 was contributed towards renovations of the school building on the outside. Furthermore, each class was equipped with a camera system, Wi-Fi was installed through the whole school and 10 computers were bought for the implementing of the "Readers-Are-Leaders" reading program for each learner from Grade 8-10, for 2 periods a week. Upgrading of the School's reception area and floor of the Boet Troskie school hall was done. In 2021 a contribution was made for the appointment of an additional teacher during the Covid pandemic in order to accommodate 100% pupils every day from 23 March 2021. A huge contribution was also made towards the installation of a solar system.

The successful hosting of such a Festival has large financial implications. As you are currently busy with your budgets and planning for 2025, we cordially request that you consider a sponsorship for the Festival. We are in dire need of every cent in order to host and present a festival of high quality.

De Aar High School and the community of De Aar depend on your support. It is a lifelong investment in the youth of South Africa.

Johan Koen
Organiser



Hoërskool De Aar High School

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💻 www.karoofees.org ☎ 053 631 3691 / 3332 📠 053 631 0964





Become part of the success by considering a sponsorship for the Kÿto Karoo Festival 2025. We are in dire need of every cent in order to host a festival of the highest quality since a festival of this magnitude has an immense financial implication. You give your business a Karoo festival-smile and become part of the Karoo festival-family.

“Let’s pump it up” We are looking forward to 27 Feb - 1 March 2025!

DIAMOND: R30 000+

- Business logo appears on home page of website, programme and at the top of the poster
- Banners and marketing material at the sponsored event
- 12 Entrance tickets
- 6 Midas morning tickets
- 20 Food tickets at DAHS food stall
- 20 Beer Garden tickets
- 6 Invitations to the Gala-evening
- 2 Invitations to the “Dankie sê” function of DAHS
- Full page advertisement in school newspaper, Trompet
- Free stall – (no food)

PLATINUM: R20 000+

- Business logo appears on all promotional material
- Banners and marketing material at the sponsored event
- 10 Entrance tickets
- 4 Midas morning tickets
- 15 Food tickets at DAHS food stall
- 15 Beer Garden tickets
- 5 Invitations to the Gala-evening
- 2 Invitations to the “Dankie sê” function of DAHS
- ½ page advertisement in school newspaper, Trompet
- Free stall – (no food)

GOLD: R15 000+

- Business logo appears on all promotional material
- Banners and marketing material at the sponsored event
- 8 Entrance tickets
- 2 Midas morning tickets
- 8 Food tickets at DAHS food stall
- 8 Beer Garden tickets
- 4 Invitations to the Gala-evening
- 2 Invitations to the “Dankie sê” function of DAHS
- ½ page advertisement in school newspaper, Trompet
- Free stall (no food)

SILVER: R10 000+

- Business **logo** appears on all promotional material
- Banners and marketing material at the sponsored event
- 6 Entrance tickets
- 1 Midas morning tickets
- 4 Food tickets at DAHS food stall
- 4 Beer Garden tickets
- 2 Invitations to the Gala-evening
- 2 Invitations to the “Dankie sê” function of DAHS
- ¼ page advertisement in school newspaper, Trompet
- Free stall (no food)

BRONZE: R5 000+

- Business **logo** appears on promotional material
- Banners and marketing material at the sponsored event
- 3 Entrance tickets
- 3 Food tickets at DAHS food stall
- 3 Beer Garden tickets
- 2 Invitations to the Gala-evening

MERIT: R2 000+

- Business **name** appears on promotional material
- 2 Entrance tickets
- An invitation to the Gala-evening

DONATION: R 1 000+

- Business **name** appears on promotional material
- An invitation to the Gala-evening



I hereby declare myself willing to become a Sponsor of The De Aar High School Parents' Trust's Kÿto Karoo festival 2025.

Contact person	
Capacity	
Name of business	
Name to be advertised	
Address	
Telephone	
Email	

You must please supply your advertisement/logo in full colour to the advertisers exactly as you would like it to be published. (All sponsors above R5000)

Contact the organiser for any other contribution you could make.

This form together with the sponsorship and logo must reach the school before/on the 31st of January 2025.
Please e-mail this document, together with deposit slip to: info@karoofees.org

Banking details: De Aar High School Parents' Trust
ABSA De Aar
1850143788
Branch: 334-308/632005

THANKS FOR BEING A PART OF THE FESTIVAL THAT HAS BEEN PUMPING FOR MORE THAN A DECADE!

If, for some or other reason, the KÿTO Karoo festival cannot take place, the organisers will get into contact with you regarding the repayment of your sponsorship money.
Please complete the attached document if the Festival is cancelled and your sponsorship money must be refunded:

Name of Account holder: _____

Bank: _____

Branch Code: _____

Account number: _____

Branch: _____